



Ayush Nair



content writer & web designer

I've spent almost a decade perfecting my WordPress design skills and have been refining my writing craft for two years. My writing style is unique, and I'm great at simplifying complex ideas into easy-to-understand language.

Work Experience



Blog Author

Elegant Themes, makers of some of the world's most popular WordPress themes

June 2023 - Current

- I produce captivating online content that boosts product promotion, enriches current content, and gives an SEO boost.



Freelance Content Writer

Webdock.io, an emerging web hosting and VPS company

June 2022 - Current (1 year, 7 Months)

- I create engaging content that helps sell products, teaches you how to use them, and makes tech stuff easy to understand. Best of all, it means fewer support requests!



Freelance Content/CopyWriter Various Small Businesses

November 2021 - December 2022 (9 Months)

- I've helped many small businesses boost their online presence and sales with some killer copy and content (all hush-hush under NDAs, of course.)

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[Click here for my writing portfolio](#)

skills

Web Content Writing

WordPress

Adobe Photoshop

Adobe Illustrator

HTML

CSS

JavaScript

Basic Linux

Basic Search Engine Optimization

Basic Social Media Marketing

Basic Video Editing

Languages and Proficiency

English

Bilingual Proficiency

Hindi

Native

Spanish

Elementary